

## Website Privacy & Cookie Policy

This website privacy policy sets out how Ginger Root protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy, in accordance with the General Data Protection Regulations 2018.

If you have any questions about this policy, please email [hello@ginger-root.co.uk](mailto:hello@ginger-root.co.uk) or write to: Ginger Root, Creative house, Unit 1, Chase Park, Daleside Road, Nottingham NG2 4GT

### Information we gather

You can browse some of our site without telling us who you are or revealing any personal information to us. In some areas you will be required to supply personal details such as:

- Name
- Email Address
- Phone Number

What we do with the information we gather is to understand your needs and provide you with a thorough response. In particular we are likely to use it to:

- Contact you in response to a specific enquiry
- Keep internal records up to date
- Improve our products and services
- Contact you via email regarding special offers, products, services and other things we think might be relevant to you

No personal information you give us will be passed on, or sold, to third parties for commercial purposes, unless we are required to do so by law.

### Cookies

This website uses cookies to better the users experience while visiting the website.

Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer/device.

These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page.

These cookies contain no personally identifiable information. The cookies help us provide you with a better website by enabling us to monitor which pages you find most useful. A cookie in no way

allows us to access your computer or any information about you, other than the data you choose to share with us.

You can use your web browser's cookie settings to determine how our website uses cookies, including how you can set your browser to refuse cookies.

Please note that doing this may affect how our website functions.

## **Controlling information about you**

When you fill in a form or provide your details on our website, you will see a tick box. If you tick this box you:

- Opt-in to receive marketing communications from us by email.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

- Click "Unsubscribe" at the bottom of any marketing emails you receive from us.
- Send an email at any point to [hello@ginger-root.co.uk](mailto:hello@ginger-root.co.uk)
- Write to us at Ginger Root, Creative House, Chase Park, Daleside Road, Nottingham NG2 4GT

## **Security**

We are committed to ensuring your information is secure and only kept as long as is required by law (General Data Protection Regulation 2018).

In order to prevent unauthorised access, disclosure, change, damage or loss, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Links to other websites**

Our website may contain links to other websites.

Please note that we have no control of websites outside of the [www.ginger-root.co.uk](http://www.ginger-root.co.uk) domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

By using this website you are agreeing to the terms and conditions disclosed in this privacy policy.

*Last reviewed: May 2018*